



2010 TRAINING OFFICERS CONSORTIUM ANNUAL INSTITUTE

ROANOKE, VIRGINIA
APRIL 25-28, 2010

Reserve Your Advertising Space in the Institute Program Book Today!

The Training Officers Consortium (TOC) Annual Institute provides professional development and networking opportunities to the federal training community and human resource professionals. You can reach a targeted audience of over 200 training and human resources professionals by advertising your business in the TOC Annual Institute's Program Book. This is a valuable resource that can be referred to for many years to come.

TOC PROGRAM BOOK ADVERTISING RATES

Size	Color
1/4 Page (4.5" L x 3.5" W)	\$220
1/2 Page (4.5" L x 7.5" W)	\$310
Full page (9.5" L x 7.5" W)	\$550
Back Cover	\$1000

Your ad and payment must be received by **March 12, 2010**.

For more information, contact:

Margo Palmer
Committee Chair
(703) 724-5632

mpalmer@conferencecenter.com



TRAINING OFFICERS CONSORTIUM

ANNUAL INSTITUTE

APRIL 25-28, 2010 Roanoke, VA



*Transitioning Our Communities: Restoring Spirit
in Federal Service*

REGISTRATION

\$1,195 includes:

- ◆ Monthly Professional Development Program through June 2010 (includes lunch)
- ◆ Annual Institute Conference Registration (includes meals, lodging, networking socials, workshops and materials)

EXHIBIT BOOTH

Deadline: March 7, 2010
\$500 for 10'x8' area

ENHANCED WEBSITE

\$100 for 1 year

AD IN PROGRAM BOOK

Deadline: March 12, 2010

- \$1000 Back Cover
- \$550 Full Color Page
- \$310 1/2 Color Page
- \$220 1/4 Color Page



FREE Enhanced Website for one year with the purchase of registration, ad and booth exhibit!

2010 PROGRAM BOOK ADVERTISEMENT ORDER FORM

Complete this order form and mail or fax it, **with payment**, to:

Training Officers Consortium
2010 Institute Advertisements
2025 M Street NW, Suite 800
Washington, DC 20036.
Phone (202) 973-8683; FAX (202) 331-0111.

and

Send the original camera-ready art to the above address, or submit your ad electronically to TOC@courtesyassoc.com. **(We are unable to return artwork)**

Contact/Company or Agency:	
Address:	
City/State/ZIP:	
Name:	E-Mail:
Phone:	Fax:

Check here to reuse Ad from 2009 TOC Program Book (Continue filling out form).

AD SIZE/RATE: (Please note that only color ads are available). Indicate your selection.

<u>Color Ads</u>	
<input type="checkbox"/>	\$1000 –Full Back Program Cover
<input type="checkbox"/>	\$550 – Full Page (9.5" L x 7.5" W)
<input type="checkbox"/>	\$310 – ½ Page (4.5" L x 7.5" W)
<input type="checkbox"/>	\$220 – ¼ Page (4.5" L x 3.5" W)

Method of Payment: Check enclosed (payable to TOC)

Charge to credit card (complete information below)

Type of Card:	VISA or MasterCard
Card Number:	
Name on Card:	
Expiration Date:	
Signature	

Orders, payments, and ads must be received by March 12, 2010.

Please Note: TOC reserves the right to decline any advertising copy at any time and for any reason. All advertisements are accepted for publication entirely upon the representation that the individual, organization, agency, and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication advertisements, the individual, organization, advertiser and/or agency will fully indemnify and save TOC harmless from and against any judgements, cost, expenses or disbursements, incurred by reason of claims, or suits for libel, violation of right of privacy, plagiarism, copyright infringement or any other claims or suits based upon the contents or subject matter of such advertisements. All cancellations must be in writing. **No cancellations or changes in orders will be accepted after March 12, 2010.**