



## 2012 TRAINING OFFICERS CONSORTIUM ANNUAL INSTITUTE

Ocean City, Maryland  
April 22-25, 2012

### Reserve Your Advertising Space in the Institute Program Book Today!

The Training Officers Consortium (TOC) Annual Institute provides professional development and networking opportunities to the federal training community and human resource professionals. You can reach a targeted audience of over 200 training and human resources professionals by advertising your business in the TOC Annual Institute's Program Book. This is a valuable resource that can be referred to for many years to come.

#### TOC PROGRAM BOOK ADVERTISING RATES

Size	Color
<b>1/4 Page</b> (4.5" L x 3.5" W)	\$220
<b>1/2 Page</b> (4.5" L x 7.5" W)	\$310
<b>Full page</b> (9.5" L x 7.5" W)	\$550

Your ad and payment must be received by **March 10, 2012**.

For more information, contact:

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Program Book/Ads Committee Chair  
202-220-5634  
[Charlene.Brooks@csosa.gov](mailto:Charlene.Brooks@csosa.gov)



# TRAINING OFFICERS CONSORTIUM ANNUAL INSTITUTE April 22-25, 2012 Ocean City, MD

*TOC @ OC: Navigating the Ocean of Change*

## REGISTRATION

\$1,395 includes:

- ◇ Monthly Professional Development Program through June 2012 (includes lunch)
- ◇ Annual Institute Conference Registration (includes meals, lodging, networking socials, workshops and materials)

## EXHIBIT BOOTH

Deadline: March 23, 2012  
\$600 for 10'x8' area

## ENHANCED WEBSITE

\$100 for 1 year

## AD IN PROGRAM BOOK

Deadline: March 10, 2012

- \$550 Full Color Page
- \$310 1/2 Color Page
- \$220 1/4 Color Page



FREE Enhanced Website for one year with the purchase of registration ad and booth exhibit!



**2012 PROGRAM BOOK ADVERTISEMENT ORDER FORM**

Complete this order form and mail or fax it, **with payment**, to:

Training Officers Consortium  
2012 Institute Advertisements  
2025 M Street NW, Suite 800  
Washington, DC 20036.  
Phone (202) 973-8683; FAX (202) 331-0111.

**and**

Send the original camera-ready art to the above address, or submit your ad electronically to [TOC@courtesyassoc.com](mailto:TOC@courtesyassoc.com) and [TOCinstitutes@gmail.com](mailto:TOCinstitutes@gmail.com) (**We are unable to return artwork**)

<b>Contact/Company or Agency:</b>	
<b>Address:</b>	
<b>City/State/ZIP:</b>	
<b>Name:</b>	<b>E-Mail:</b>
<b>Phone:</b>	<b>Fax:</b>

Check here to reuse Ad from 2011 TOC Program Book (Continue filling out form).

**AD SIZE/RATE: (Please note that only color ads are available). Indicate your selection.**

Color Ads	
___	\$550 – Full Page (9.5" L x 7.5" W)
___	\$310 – ½ Page (4.5" L x 7.5" W)
___	\$220 – ¼ Page (4.5" L x 3.5" W)

Method of Payment: \_\_\_ Check enclosed (payable to TOC)  
\_\_\_ Charge to credit card (complete information below)

Type of Card:	VISA or MasterCard
Card Number:	
Name on Card:	
Expiration Date:	
Signature	

**Orders, payments, and ads must be received by March 10, 2012.**

**Please Note:** TOC reserves the right to decline any advertising copy at any time and for any reason. All advertisements are accepted for publication entirely upon the representation that the individual, organization, agency, and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication advertisements, the individual, organization, advertiser and/or agency will fully indemnify and save TOC harmless from and against any judgments, cost, expenses or disbursements, incurred by reason of claims, or suits for libel, violation of right of privacy, plagiarism, copyright infringement or any other claims or suits based upon the contents or subject matter of such advertisements. All cancellations must be in writing. **No cancellations or changes in orders will be accepted after March 10, 2012.**