



2011 TRAINING OFFICERS CONSORTIUM 2012 ANNUAL INSTITUTE OCEAN CITY, MARYLAND APRIL 22-24, 2012

Become a TOC Sponsor!

The Training Officers Consortium (TOC) Annual Institute provides professional development and networking opportunities to the federal training community and human resource professionals. We are looking for companies to assist with sponsorship for some of our special events for the upcoming institute. Several different levels of sponsorship are available. Please see the sponsorship levels listed below to select the best option for your company. Payment instructions are on the last page. If you have any questions please contact Rhonda Carter at Rhonda.Carter@va.gov or TOCInstitutes@gmail.com or 202-618-5048.

Exclusive Astonishing Admiral: \$4,500



- ✚ Introduce Key Note Speakers for Plenary Sessions/ Networking Events
- ✚ Logo projected intermittently during event(s) opening sessions
- ✚ Logo and full outside **back cover page** advertisement in program
- ✚ Logo prominently displayed on event give-away materials (networking cards, bags, notebooks, table cards)
- ✚ Booth Space and **FIRST** choice for booth location in the Exhibit Hall
- ✚ Company representative present for First timers reception
- ✚ Logo prominently displayed on website-under event information
- ✚ Signage as venue configuration allows

Colossal Captain: \$2,000



- ✚ Logo and full page advertisement in program
- ✚ Recognition at networking events throughout the Institute
- ✚ Logo projected intermittently during event(s) opening sessions
- ✚ Logo prominently displayed on event give-a-way collateral (networking cards, bags, notebooks, or table cards)
- ✚ Logo prominently displayed on website-under event information
- ✚ Logo prominently displayed on all advance event materials
- ✚ Signage as venue configuration allows

Sensational Seaman: \$750



- ✚ Logo prominently displayed on website
- ✚ Logo prominently displayed on all advance event materials
- ✚ Logo and half page advertisement in event program
- ✚ Recognition at networking events throughout the Institute

2012 TOC SPONSORSHIP

Complete this order form and mail or fax it, **with payment**, to:

Training Officers Consortium
2010 Institute Advertisements
2025 M Street NW, Suite 800
Washington, DC 20036.
Phone (202) 973-8683; FAX (202) 331-0111

Additionally-

Please send your company logo in the form of original camera-ready art to the above address. (We are unable to return artwork)

Contact/Company or Agency:	
Address:	
City/State/ZIP:	
Name:	E-Mail:
Phone:	Fax:

Sponsorship Level: Indicate your selected sponsorship level.

<u>Level of Sponsorship</u>	
	\$4,500 (Exclusive to one company)
	\$2,000
	\$750

Method of Payment: Check enclosed (payable to TOC)

Charge to credit card (complete information below)

Type of Card:	VISA or MasterCard
Card Number:	
Name on Card:	
Expiration Date:	
Signature	

Sponsorship information must be received by March 16, 2012.